

# WELCOME TO AMSTERDAM

Get ready to amp-up your stay in the most Fabulous Capital of the World. Whether you're visiting for work or play, we've got you covered with the coolest, locals-only tips to maximize your stay.



**Christian Louboutin**  
P.C. Hoofstraat 96

This one is for the fashionistas! One of the most well-known brands in the world has recently opened a store on Amsterdam's PC Hoofstraat. The interior of the store is uniquely designed, making this store definitely worth a visit. This new hotspot is not only for women, but men can also browse for new shoes or leather accessories to add to their collection.

**INSIDER TIP** Shopped 'till you dropped? Enjoy a cocktail at Momo and take a break.



**Risto Enoteca Pepenero**  
Eerste Oosterparkstraat 3-5

Can you already smell the Italian ingredients? Marco Spina, Italian host of the year, also known from restaurant Bice, now owns a new restaurant in Amsterdam East with his partner Chef Daniele Lauritano. The restaurant is nominated as best Italian restaurant in Amsterdam, so get ready for a true Italian experience.

**INSIDER TIP** Order one of the chef's course menu's to taste authentic dishes from Italy.



**Miss Moneypenny**  
Spuistraat 223

It's summer and the sun is out! Just around the corner from W Amsterdam, we have the perfect place to soak up those sunrays, Miss Moneypenny! Enjoy the sun while you sip on your favorite cocktail and experience delicious street food on the terrace. The fabulous team is always happy to give you the best advice about cocktails, wines and much more. Cheers!

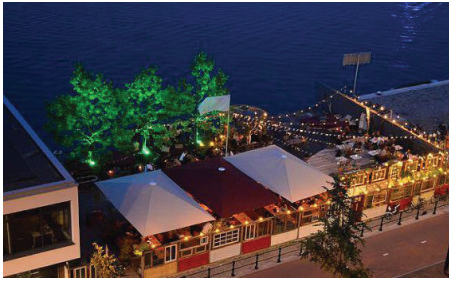
**INSIDER TIP** Insider tip: Check their Facebook page for Penny's Sunday. The DJ's will spin tunes on the terrace, and Oysters are only 1 euro!

**TALK LIKE A LOCAL**  
Know slang from the streets.

**Gozer**

Dude, Bro, Friend

*Gozer" Hoe is het met je?*



**Meneer Nieges**  
Westerdoksdiijk 40-H

This is the ultimate hotspot for the summer! Located next to the water and close to central station, you will find this lovely hangout. Whether you want to enjoy a brief coffee or you decide to stay the entire afternoon, the comfy round lounge beds will be waiting for you.

**INSIDER TIP** On the 15th of July they have the World cup final on big screen TV. Be there!

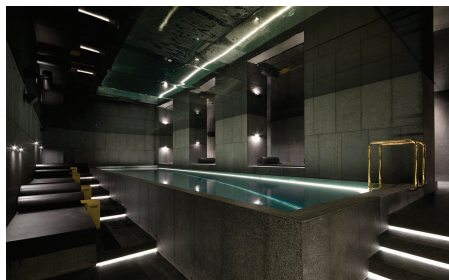


**This is Holland**  
Overhoeksplein 51

The highlight of 'This is Holland' is The Flight Experience. With this simulation, you will feel like you are really flying. Take your seat, fasten your seatbelt – And fly!

The 9-minute long film takes you on a breathtaking journey across many beautiful places from all over the country. You'll be taken on a ride! The seats tilt to simulate the sensation of flying, with atmospheric effects like wind, mist and scents; this is a full sensory experience!

**INSIDER TIP** Check out the A'DAM tower next door for a burger at The Butcher social club, a drink at Madam, or try the thrilling "over the edge swing" on the lookout!



**AT THE W AMSTERDAM**

Next month the Amsterdam pride week starts! This is a weekend full of LGBT celebration all over Amsterdam! Check out the prestigious Canal Pride on Saturday! Stay tuned for more info next month..