

WELCOME TO AMSTERDAM

Welcome to W Amsterdam. Get ready to uncover what's new & next in this amazing city. Whether you're visiting for work or pleasure, we've got you covered with the coolest locals-only tips to maximize your stay.



VIVIENNE WESTWOOD
PIETER CORNELISZ HOOFDSTRAAT 116, 1071CD

WOW what a great addition to the most exclusive shopping street in Amsterdam! This BOLD boutique has clothes, bags and accessories made from the best quality materials. If you're looking for a vibrant outfit with a small "Fuck you attitude", make sure to visit Vivienne Westwood Amsterdam.

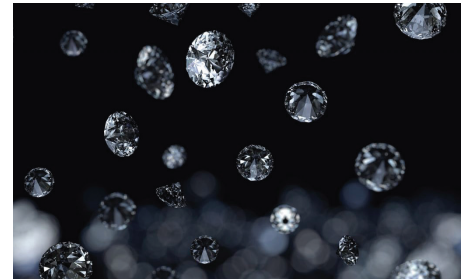
INSIDER TIP: Reach out to your W Insider when you're planning to visit the store for a special discount.



ARRIBA ARRIBA
ROZENGRACHT 114, 1016NH

Olé! Finally an amazing Mexican street food restaurant in the heart of Amsterdam. Put on your sombrero and head to Arriba Arriba for amazing food and ambiance. You will be taken on a journey through Mexico full of flavor, spice and love! Arriba Arriba is open 7 days a week for a quick taco or for an entire night full of street food.

INSIDER TIP: Check out Chin Chin club for some drinks afterwards, no matter if you prefer a karaoke evening or the club night. Chin Chin has it all!



GASSAN DIAMONDS
NIEUWE UILENBURGERSTRAAT 173-175, 1011 LN

Diamonds are a girl's best friend...Wrong! Diamonds are everybody's best friend! Gassan Diamonds has the biggest diamond collection in Europe. Take a guided tour of this collection of jewelry for a special birthday/anniversary gift or simply just because you love all things bling bling. Aside from diamonds, Gassan also has the largest Rolex collection in Europe and many other famous jewelry brands.

INSIDER TIP: Reach out to your W Insider when you're planning to visit the factory. We will arrange everything to your satisfaction. A private advisor, transfer, you name it, we will take care of it!

TALK LIKE A LOCAL

Know slang from the streets.

LEKKER DING!

Babe, Gorgeous, Sexy thing

"Jij bent echt een LEKKER DING" "



JORDAN M HAIR
SPUISTRAAT 172, 1012 VN

Craving for a precious moment of luxury and comfort in a private atmosphere? Luckily we have Jordan, our private barber at WXXX! Jordan has extensive experience in hairstyling, from couture fashion to photoshoots. At Jordan's it's really about you and your hair. This is the place to work on that fab look you have always wanted. Jordan's will have you looking spot on, and he uses high-end products for a truly luxurious experience .

INSIDER TIP: Gents! Try the barber experience: Haircut, Wash, Style, Luxury wet shave, mini facial and a scalp massage. Need I say more?



WELCOME TO WXXX!

We are Daan & Oreste, your W Insiders, always on the lookout for WHAT'S NEW/NEXT in Amsterdam.

Get in touch!

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We are looking forward to welcome you soon!



THE CLOSET @ MAMA KELLY
OLYMPIC STADION 35, 1076 DE

Yes! We've uncovered some top secret information just for you! MaMa Kelly is opening a hidden speak-easy bar in the restaurant.. You will only have access if you have reservations or a password. We can't tell you too much information, since it's one of Amsterdam's best kept secrets, but you can expect lots of Cheetah print with a touch of gold. Love it!

INSIDER TIP: Make dinner reservations at MaMa Kelly before you go to The Closet. Have some amazing Chicken & Lobster as a great kick off.




MR PORTER



AT W AMSTERDAM

MR. PORTER
Spuistraat 175, 1012 VN

Start your evening at Mr. Porter! If you LOVE meat then this is the place to be for you! Who doesn't fancy a good steak, crackin fresh lobster or lovely yellow tail tuna carpaccio in a wonderful atmosphere? There is a DJ present during your diner who plays the coolest tracks in this vibrating restaurant on the sixth floor of W Amsterdam. Enjoy the food, drinks, design and the music of this culinair hotspot!

INSIDER TIP Experience the magic! Make a reservation at the kitchen counter (Chef's table) and explore the flavours together with Executive Chef Ori Geller.

